



November 20, 2026- January 3, 2027

# Event & Special Sponsorship Opportunities

## **Admissions Tent – \$25,000**

large signage at tent for duration of the season, listing on website and in *ArtViews* magazine, 150 passes | (tax-deductible amount: \$23,500)

## **New Year's Eve Glow Up Event Presenting Sponsor – \$5,100**

promotion on radio and social media, signage at event, listing on website and in *ArtViews* magazine, 50 passes | (tax-deductible amount: \$4,600)

## **New Year's Eve Glow Up Event Sponsor – \$3,600**

promotion on radio and social media, signage at event, listing on website and in *ArtViews* magazine, 35 passes | (tax-deductible amount: \$3,250)

## **Opening Day Event Sponsor – \$3,600**

promotion on radio and social media, listing on website and in *ArtViews* magazine, 35 passes | (tax-deductible amount: \$3,250)

## **Lighted Entryway Sponsor – \$4,100**

promotion on radio and social media, signage in entrance to Skating in the Park, listing on website and in *ArtViews* magazine, 40 passes | (tax-deductible amount: \$3,700)

## **Opening Day Presenting Sponsor – \$5,100**

promotion on radio and social media, listing on website and in *ArtViews* magazine, 50 passes | (tax-deductible amount: \$4,600)

## **Wristband Sponsor – \$7,600**

logo printed on all admittance wristbands worn by skaters, listing on website and in *ArtViews* magazine, 75 passes | (tax-deductible amount: \$6,850)

## **Scooters – \$4,600**

logo on all scooters, listing on website and in *ArtViews* magazine, 45 passes | (tax-deductible amount: \$4,150)

## **Lil' Ball Drop Event Presenting Sponsor – \$2,600**

promotion on radio and social media, signage at event, listing on website and in *ArtViews* magazine, 25 passes | (tax-deductible amount: \$2,350)

## **Photo Booth at NYE – \$2,600**

signage at the photo booth during the event, logo on printed pictures, listing on website and in *ArtViews* magazine, 25 passes | (tax-deductible amount: \$2,350)

## **Family Night Presenting Sponsor – \$2,600**

social media marketing, discounts offered for rink attendees for the evening, listing on website and in *ArtViews* magazine, 25 passes | (tax-deductible amount: \$2,350)

## **DJ Event Nights Presenting Sponsor – \$2,600**

social media marketing, listing on website and in *ArtViews* magazine, 25 passes | (tax-deductible amount: \$2,350)

### **2025/2026 SIP Season Social Media Statistics:**

Facebook: 11,784 followers | post views: 228,060 | page views: 30,288  
Instagram: 2,742 followers

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All sponsorships and donations made to the Huntsville Museum of Art will be used for programs and the operations of the Museum. \$100 from the donation will support the Sponsorship Endowment Fund at the Museum.