Beauty, Passion, and Bliss features paintings and sculptures that embody the 19th-century European academic tradition. Originating in 16th-century Italy, this tradition was based on learning to draw the human figure, and in adhering to principals of ideal beauty epitomized by Classical and Renaissance art. Nearly every city in Europe (and, later, the Americas and Australia) developed an academy; the most important of the modern period, and the one upon which many others modeled their own systems of promotion, patronage, display, and teaching, was the French Academy.

Drawn from the rich collection of the Dahesh Museum of Art, the exhibition features a surprisingly wide range of themes and styles. There are historical, religious, and mythological pictures, considered the highest form of art, as well as examples of the ways in which historical themes were transformed into intimate, detailed genre scenes that, along with landscapes and idealized rustic subjects, appealed to the middle-class, and wealthy European and American collectors. Well represented, too, is Orientalism—highly popular images of the Middle East and North Africa that freely commingled reality and fantasy.

The Dahesh Museum of Art is the only institution in the United States devoted to collecting, exhibiting, and interpreting works by Europe’s academically trained artists of the 19th and early 20th centuries. The Dahesh serves a diverse audience by placing these artists in the broader context of 19th-century visual culture, and by offering a fresh appraisal of the role academies played in reinvigorating the classical ideals of beauty, humanism, and skill.

Organized by HMA and Dahesh Museum of Art
The Museum realizes how important sponsorships are to our Exhibit’s success so we are pleased to offer the following benefits to show our appreciation for your support.

**SPONSORSHIP OPPORTUNITIES**

### Silver Circle—$5,100*

- Sponsor wall recognition at entrance to the exhibition by printed name
- Sponsor identity on invitation or announcement and in publicity of exhibit by printed name or logo
- 8 complimentary reservations to opening reception
- 1 reserved parking spot in HMA lot for opening reception
- Complimentary one-year HMA Sponsor Membership
  - Includes all basic benefits of a standard Membership. If you wish to upgrade please contact the HMA Membership department.
- 20 complimentary Museum admission passes
- Masterpiece Society membership for one year
- Recognition in the Museum’s *ArtViews* magazine and on the Museum website

### President’s Circle—$2,600*

- Sponsor wall recognition at entrance to the exhibition by printed name
- Sponsor identity on invitation or announcement by printed name
- 6 complimentary reservations to opening reception
- 1 reserved parking spot in HMA lot for opening reception
- Complimentary one-year HMA Sponsor Membership
  - Includes all basic benefits of a standard Membership. If you wish to upgrade please contact the HMA Membership department.
- 10 complimentary Museum admission passes
- Recognition in the Museum’s *ArtViews* magazine and on the Museum website

### Artists’ Circle—$1,600*

- Sponsor wall recognition at entrance to the exhibit by printed name
- Sponsor identity on invitation or announcement by printed name
- 4 complimentary reservations to opening reception
- 1 reserved parking spot in HMA lot for opening reception
- Complimentary one-year HMA Sponsor Membership
  - Includes all basic benefits of a standard Membership. If you wish to upgrade please contact the HMA Membership department.
- 5 complimentary Museum admission passes
- Recognition in the Museum’s *ArtViews* magazine and on the Museum website

Contributions are tax deductible as allowable by the IRS as follows:
Silver Circle $4,780 | President’s Circle $2,390 | Artists’ Circle $1,470

All sponsorships and donations made to the Huntsville Museum of Art will be used for the programs and the operating of the Museum.

* $100 from the donation will support the Sponsorship Endowment Fund at the Museum.