

UNFRAMED

Off to the Races

SPONSORSHIP BENEFITS



FEATURED ARTIST: ALAN SHUPTRINE

LITTLE FILLY, OIL ON CANVAS

Celebrate the
KENTUCKY DERBY
with the Huntsville Museum of Art Guild
MAY 2, 2026





OUR CAUSE



EXECUTIVE COMMITTEE

President

Emily Stone

President Elect

Alden Cayse

Secretary

Carlen Williams

Corresponding Secretary

Sheila McFadden

Treasurer

Marcie Kozar

Assistant Treasurer

Hollie Beaver

Parliamentarian

Marie Newberry

Fundraising Chair

Margo Alford

Fundraising Co-Chair

Katie Crawford

Immediate Past Presidents

Marie Newberry

As a premier cultural institution and leading destination in North Alabama, the Huntsville Museum of Art (HMA) adds intrinsic value to the region and strongly influences educational enrichment, social engagement, and overall community health and well-being.

The Huntsville Museum of Art Guild proudly presents its annual flagship fundraiser, **UNFRAMED: Off to the Races!** This Kentucky Derby-themed fundraiser will be held at Stovehouse on May 2, 2026 from 4:00 - 7:00 pm.

Committed to raising needed funds to sustain the Museum, we ask that you please consider sponsoring **UNFRAMED: Off to the Races**. Your vital support will enable the Guild to continue the Museum's mission, Bringing People and Art Together.

You will receive numerous on-site, pre and post-event benefits including sponsor recognition on multi-media platforms. Full benefits are described in the enclosed sponsorship package. Please take a moment to complete and return the sponsorship commitment form and we will do the rest!

Your generosity and support are greatly appreciated. We look forward to honoring you as a sponsor throughout the year. Together, we are helping the Museum and our community steadily gallop into the future!

With gratitude,

Margo Alford
Fundraiser Chair

Emily Stone
HMAG President

About the Huntsville Museum of Art Guild

The volunteer-based HMA Guild was established in 1964 to promote awareness, appreciation, and knowledge of the visual arts. Our fundraising efforts have delivered nearly three million dollars in direct funding to the HMA from Guild derived events. Funds and activities impact exhibitions, art acquisitions, and programs such as Create Saturdays and Sketching in the Galleries, admission-waived experiences dedicated to youth education. For additional information, please visit hsvmuseum.org





SPONSORSHIP BENEFITS

CROWN JEWEL SPONSOR - \$7,600

As a **Crown Jewel Sponsor**, your generous support will be recognized with prominent name and logo placement across all event and museum communications including:

- Event banner prominently displayed above the Museum's exterior main entrance for the month prior to the event.
- Event invitation
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (*upgrade options available through the HMA Membership Department*).
- Twelve (12) Complimentary Passes to Skating in the Park
- Promotional media campaigns
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Twelve (12) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Twelve (12) Complimentary Tickets to private Sponsor Reception at Purveyor
- Reserved table at the party
- Name & logo on the sponsor sign at the event

PLATINUM SPONSOR - \$5,100

As a **Platinum Sponsor**, your generous support will be recognized with prominent name and logo placement across all event and museum communications including:

- Event invitation
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (*upgrade options available through the HMA Membership Department*).
- Promotional media campaigns
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Eight (8) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Eight (8) Complimentary Tickets to private Sponsor Reception at Purveyor
- Reserved table at the party
- Name & logo on the sponsor sign at the event

GOLD SPONSOR - \$2,600

As a **Gold Sponsor**, your generous support will be recognized with prominent name and logo placement across all event and museum communications including:

- Event invitation
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (*upgrade options available through the HMA Membership Department*).
- Promotional media campaigns
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Four (4) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Four (4) Complimentary Tickets to private Sponsor Reception at Purveyor
- Name & logo on the sponsor sign at the event



SPONSORSHIP BENEFITS

SILVER SPONSOR - \$1,300

As a **Silver Sponsor**, your generous support will be recognized with name placement across all event and museum communications including:

- Event invitation
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (*upgrade options available through the HMA Membership Department*).
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Two (2) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Two (2) Complimentary Tickets to private Sponsor Reception at Purveyor
- Name on the sponsor sign at the event

BRONZE SPONSOR - \$600

As a **Bronze Sponsor**, your generous support will be recognized with name placement across all event and museum communications including:

- Event invitation
- Huntsville Museum of Art website
- ArtViews magazine

Derby Day Benefits include:

- One (1) Complimentary Ticket to **UNFRAMED: Off to the Races**
- One (1) Complimentary Ticket to private Sponsor Reception at Purveyor
- Name on the sponsor sign at the event

All sponsorships and donations will be used for programs and operations of the Huntsville Museum of Art.
\$100 from your sponsorship will support the Sponsorship Endowment Fund at the Museum.

Contributions are tax deductible as allowable by the IRS as follows:

Crown Jewel \$6976 | Platinum \$4,740.00 | Gold \$2,420.00 | Silver \$1,210.00 | Bronze \$555.00

For Information Contact Hollie Beaver | holliebeaver4@gmail.com | 478-733-8096



WINNERS CIRCLE SPONSORSHIPS

*In true Derby style there is only one horse in each lane! Each sponsorship level is exclusive - only one of each is available.
Don't miss your chance to claim your spot in the Winner's Circle!*

MINT JULEP SPONSOR - \$3,100

As the Mint Julep Sponsor you will be the toast of the evening - the first signature Derby cocktail is on you!

Your sponsorship includes an exclusive sign displayed next to the Julep Cups, spotlighting your support.

Additional benefits include prominent name and logo placement across all event and museum communications including:

- Event invitation & signage
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (upgrade options available through the HMA Membership Department).
- Promotional media campaigns
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Four (4) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Four (4) Complimentary Tickets to private Sponsor Reception at Purveyor

LEADER OF THE BAND - \$1,800

Strike up the band! As the exclusive band sponsor your name takes center stage as guests enjoy the rhythm and revelry of the party's live music. Your name, right where the excitement happens - featured on an individual sign near the bandstand.

The additional benefits include name placement across all event and museum communications including:

- Event invitation & signage
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (upgrade options available through the HMA Membership Department).
- Promotional media campaigns
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Two (2) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Two (2) Complimentary Tickets to private Sponsor Reception at Purveyor

BOURBON BARON - \$TBD

Our Cork Pull sponsor keeps the Southern spirit alive - sip, savor, and support the cause! Recognition includes a personalized sign displayed right beside the Cork Pull.

The additional benefits include name placement across all event and museum communications including:

- Event invitation & signage
- HMA Guild social media and member newsletters
- Huntsville Museum of Art website, in e-blasts, and on social media
- ArtViews magazine
- Complimentary one-year HMA Sponsor Membership -Includes all standard membership privileges (upgrade options available through the HMA Membership Department).
- Promotional media campaigns
- Featured on rotating display at unframed.givesmart.com

Derby Day Benefits include:

- Two (2) Complimentary Tickets to **UNFRAMED: Off to the Races**
- Two (2) Complimentary Tickets to private Sponsor Reception at Purveyor



SPONSORSHIP COMMITMENT

YES, I will sponsor **UNFRAMED: Off to the Races** at the following level:

☐ Crown Jewel Sponsor (\$7,600)

☐ Platinum Sponsor (\$5,100)

☐ Gold Sponsor (\$2,600)

☐ Silver Sponsor (\$1,300)

☐ Bronze Sponsor (\$600)

☐ Winner's Circle: _____

Payment Method

Check # _____ (Please make checks payable to Huntsville Museum of Art)

To pay by credit card please call Emily Alcorn at the Huntsville Museum of Art (256-535-4350 x201).

**Please note: if paying by credit card a 3.63% processing fee will be applied.*

Name: _____
(As you wish to appear on printed material)

Address: _____

City/State/Zip: _____

Contact Name: _____ Daytime Phone: _____

Email Address: _____

We kindly ask that all completed forms and payment be submitted by April 5, 2026 to:

Huntsville Museum of Art

Attn: Hollie Beaver

300 Church Street SW, Huntsville, AL 35801

All sponsorships and donations will be used for programs and operations of the Huntsville Museum of Art.
\$100 from your sponsorship will support the Sponsorship Endowment Fund at the Museum.

Contributions are tax deductible as allowable by the IRS as follows:

Crown Jewel \$6976 | Platinum \$4,740.00 | Gold \$2,420.00 | Silver \$1,210.00 | Bronze \$555.00

For Information Contact Hollie Beaver | holliebeaver4@gmail.com | 478-733-8096

Event subject to change

UNFRAMED

Off to the Races




HUNTSVILLE MUSEUM of ART

Guild

For more information about the Guild visit
hsvmuseum.org.

Follow and connect with us on social media

 facebook.com/WGHMA

 hmaguild



Logo Designed by
Susan Connor

Featured Artist Alan Shuptrine