

# WARHOL

## Film, Fashion, Photography

July 31st – October 18th, 2026

Opening Reception: Thursday, July 30, 2026

*WARHOL: film, fashion, photography* explores the legendary artist's multifaceted career, focusing on three distinct themes: film, fashion, and photography. As one of the most influential figures in 20th-century art, Andy Warhol had an innovative approach to these mediums that redefined contemporary notions of celebrity, consumerism, and mass culture. This exhibition offers a deeper dive into the ways Warhol's work transcended traditional boundaries, shaping not only the visual arts but also the fashion and film industries.

Central to the exhibition are Warhol's iconic works in film.

Warhol's groundbreaking exploration of cinema in the 1960s marked a radical departure from conventional filmmaking. His experimental underground films, which ranged from minimalist explorations of everyday actions to provocative depictions of celebrity culture, are as much a part of his artistic legacy as his famous silkscreens and paintings.

In addition to his pioneering contributions to film, the exhibition delves into Warhol's enduring impact on the fashion world. Known for his close ties to pop culture and his ability to elevate celebrity into art, Warhol became a key figure in redefining the intersection between art and fashion.

Finally, the exhibition offers a glimpse into Warhol's prolific output as a photographer, an often-overlooked aspect of his artistic practice. Warhol's photography captures both the intimate and the extravagant aspects of American life. From his candid snapshots of everyday people to his stylized, often surreal portraits of cultural icons, Warhol's photographic work showcases his unique perspective and keen eye for composition.

*WARHOL: film, fashion, photography* is a celebration of Andy

Warhol's influence across multiple disciplines, providing a nuanced look at how his work in film, fashion, and photography forever altered the landscape of contemporary art and culture. Whether capturing the glitz of Hollywood, the allure of fashion, or the rawness of everyday life, Warhol's ability to transform the ordinary into the extraordinary remains as powerful and relevant as ever.

*WARHOL: film, fashion, photography* is organized by the Huntsville Museum of Art.



# Warhol Sponsorship Opportunities

## **LEADERSHIP SPONSOR—\$15,100\***

Sponsor wall recognition at entrance to the exhibition by printed name or logo  
Sponsor on invitation or announcement and in publicity of exhibit  
25 complimentary reservations to Panel Presentation  
1 reserved parking spot in HMA lot for Panel Presentation  
Complimentary one-year HMA Sponsor Membership  
50 complimentary Museum admission passes  
Masterpiece Society membership for one year  
Recognition in the Museum's *ArtViews* magazine and on the Museum website

## **CHAMPION SPONSOR—\$10,100\***

Sponsor wall recognition at entrance to the exhibition by printed name or logo  
Sponsor name on invitation or announcement and in publicity of exhibit  
15 complimentary reservations to Panel Presentation  
1 reserved parking spot in HMA lot for Panel Presentation  
Complimentary one-year HMA Sponsor Membership  
40 complimentary Museum admission passes  
Masterpiece Society membership for one year  
Recognition in the Museum's *ArtViews* magazine and on the Museum website

## **ADVOCATE SPONSOR—\$7,600\***

Sponsor wall recognition at entrance to the exhibition by printed name or logo  
Sponsor name on invitation or announcement and in publicity of exhibit  
10 complimentary reservations to Panel Presentation  
1 reserved parking spot in HMA lot for Panel Presentation  
Complimentary one-year HMA Sponsor Membership  
30 complimentary Museum admission passes  
Masterpiece Society membership for one year  
Recognition in the Museum's *ArtViews* magazine and on the Museum website

## **SILVER CIRCLE SPONSOR \$5,100\***

Sponsor wall recognition at entrance to the exhibition by printed name or logo  
Sponsor identity on invitation or announcement and in publicity of exhibit  
8 complimentary reservations to Panel Presentation  
1 reserved parking spot in HMA lot for Panel Presentation  
Complimentary one-year HMA Sponsor Membership  
20 complimentary Museum admission passes  
Masterpiece Society membership for one year  
Recognition in the Museum's *ArtViews* magazine and on the Museum website

## **PRESIDENT'S CIRCLE SPONSOR \$2,600\***

Sponsor wall recognition at entrance to the exhibition by printed name or logo  
Sponsor identity on invitation or announcement and in publicity of exhibit  
6 complimentary reservations to Panel Presentation  
1 reserved parking spot in HMA lot for Panel Presentation  
Complimentary one-year HMA Sponsor Membership  
10 complimentary Museum admission passes  
Recognition in the Museum's *ArtViews* magazine and on the Museum website

## **ARTISTS' CIRCLE SPONSOR \$1,600\***

Sponsor wall recognition at entrance to the exhibition by printed name or logo  
Sponsor identity on invitation or announcement and in publicity of exhibit  
4 complimentary reservations to Panel Presentation  
1 reserved parking spot in HMA lot for Panel Presentation  
Complimentary one-year HMA Sponsor Membership  
5 complimentary Museum admission passes  
Recognition in the Museum's *ArtViews* magazine and on the Museum website

Contributions are tax deductible as allowed by the IRS as follows:

Leadership \$14,175 | Champion \$9,485 | Advocate \$7,170 | Silver Circle \$4,780 | President's Circle \$2,390 | Artists' Circle \$1,470

\* All sponsorships and donations made to the Huntsville Museum of Art will be used for programs and operating expenses. \$100 from the donation will support the Sponsorship Endowment Fund at the Museum.